

## Press release

## APPOINTMENT

## Anne Yvrande-Billon appointed Director of Economic, Market and Digital Affairs

Paris, 1 September 2020

Anne Yvrande-Billon has been appointed to the position of Arcep's Director of Economic, Market and Digital Affairs.

Holder of a PhD in Economics from Université Paris I, Anne Yvrande-Billon has been Vice-chair of France's Transport Regulatory Authority (ART, previously ARAFER) since 2014.

Initially a lecturer in economics at Université Paris I, then scientific advisor to the Council for Economic Analysis starting in 2008, Anne Yvrande-Billon joined the French Competition Authority in 2011, first as an economist and later as Deputy to the Head of the Mergers Unit.

The President of the National Assembly appointed her Vice-chair of the Transport Regulatory Authority on 31 October 2014. Responsible in particular for the Authority's European Affairs, Ms. Yvrande-Billon was also appointed Bureau Chair of the OECD's Network of Economic Regulators (NER) in 2019.

From 2017 to 2020, she was President of the Université Paris Dauphine Governance and Regulation Chair.

Anne Yvrande-Billon is a proponent of the idea of regulator as data collector, and promotes data-driven and sunshine regulation. In 2015, she participated in an event hosted by Arcep and "The Family" business incubator: "The digital barbarians are at the gate," to discuss the benefits of reputational incentive mechanisms and data-driven regulation.

Her appointment as Director of Economic, Market and Digital Affairs will take effect on 1 September 2020.

## Arcep at a glance

The Regulatory Authority for Electronic Communications, Postal Affairs and Print Media Distribution (Arcep), a neutral and expert arbitrator with the status of independent administrative authority (IAA), is the architect and guardian of internet, fixed and mobile telecoms and postal networks in France.