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Press release

## PRINT MEDIA DISTRIBUTION

### Arcep sets the equalisation amount between press companies

Paris, 3 February 2022

The Bichet Act provides for the creation of a “balanced cost distribution” mechanism which consists of distributing the specific, unavoidable costs induced by the distribution of daily newspapers, between all print media companies that belong to press grouping cooperatives using the services of approved press distribution companies.

The calculation rules for the balanced cost distribution mechanism between print media companies was adopted in November 2021 through an Arcep Decision<sup>[1]</sup> that follows through on the modelling work that began in 2020, and on stakeholders’ contribution to the two public consultations the Authority held on this topic.

#### The equalisation amount stands at €5,204,412.70 for the second half of 2020

In the Decision being published today, Arcep sets the equalisation amount for the period running from July to December 2020, of which France Messagerie is the beneficiary, at €5,204,412.70. The Decision also details the adjustment amounts for publishers during this period.

#### The monthly instalment rate is set at 0.83% of cover price sales

Starting in January 2022 and up to October 2022, grouped press distribution companies will be required to pay a monthly instalment equal to 0.83% of their cover price sales for the previous month, for the press titles that they distribute in Metropolitan and the French overseas territories on behalf of print media companies that belong to a press grouping cooperative.

#### **Associated document:**

- [Decision No. 2022-0191 setting the equalisation amount between print media companies, pursuant to Para. 3 of Article 18 of Act No. 47-585 amended \(aka the “Bichet Act”\)](#)

#### **Arcep at a glance**

The Regulatory Authority for Electronic Communications, Postal Affairs and Print Media Distribution (Arcep), a neutral and expert arbitrator with the status of independent administrative authority (IAA), is the architect and guardian of internet, fixed and mobile communications and postal networks in France.

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<sup>[1]</sup> [Decision No. 2021-2531 of the Regulatory Authority for Electronic Communications, Postal Affairs and Print Media Distribution of 25 November 2021 establishing the calculation rules for the balanced cost distribution mechanism between print media companies, pursuant to Par. 3 of Article 18 of Act No. 47-585 amended \(aka the “Bichet Act”\)](#)

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