

Press release

UNIVERSAL POSTAL SERVICE

Arcep publishes its opinion on universal postal service prices for 2025

Paris, 24 July 2024

Arcep has issued its opinion on price changes in 2025 for mail and parcel delivery products that are part of the universal postal service.

Second year of application for the Arcep price caps for 2024 – 2025

These changes correspond to the second year of application for the multiannual price caps that Arcep set for 2024 – 2025 in its Decision of 15 June 2023¹. This Decision sets the nominal average annual increase for universal postal services at 17% for the period running from 2024 to 2025, and sets the nominal annual price increase for this period at 10%.

It is up to La Poste to decide on how its prices will change, within the parameters of this price cap.

La Poste planned price changes are within the caps set by Arcep

The average 6.8% price increase that La Poste has planned for 2025 falls within this price cap. The increase also differs depending on the product (personal and small business mail, business mail, relational mail, direct marketing, registered mail, universal service parcels, universal service press items and international mail). N.B. An average 8.3% price increase was applied to universal postal service products on 1 January 2024.

	2019	2020	2021	2022	2023 ²	2024	2025
Personal and SME mail	10.1%	10.3%	10.0%	8.1%		9.8%	7.7%
Business mail	7.0%	5.8%	5.2%	5.2%		10.4%	9.1%
Relational mail	2.3%	3.5%	3.9%	4.2%		7.1%	6.1%
Direct marketing	1.8%	1.1%	1.4%	2.3%		5.2%	4.2%
Registered mail	2.1%	1.6%	2.1%	3.6%		8.4%	6.1%
Universal service parcels	1.4%	2.0%	3.9%	1.9%		5.6%	5.2%
Other (US press, Services, International mail)	5.4%	6.1%	5.4%	5.9%		10.0%	7.1%
Total Universal Service	5.0%	5.0%	5.1%³	4.9%		8.3%	6.8%
Change in economic volume	-8.0%	-18.8%	-2.1%	-7.2%	-10.7%	-10.7%	-9.3%
Inflation	1.1%	0.5%	1.6%	5.9%	5.7%	2.5% ⁴	1.7% ⁴

At constant volume, this will increase households' basket from 29.35 euros in 2024 to 31.35 euros in 2025. Households' use of mail and parcel deliveries that are part of the universal postal service continues to decrease

¹ [Arcep Decision No. 2023-1298 of 15 June 2023](#)

² Because of changes to the universal postal service catalogue following La Poste's introduction of a new line of mail products on 1 January 2023, prices in 2023 cannot be compared to those that were in force in 2019-2022: average price increases by product line as of 1 January 2023 are not listed in this table.

³ Factoring in the price increase for overseas parcels introduced on 6 April 2021.

⁴ Source: Banque de France (June 2024).

steadily, however, due to changing user behaviours and increasing prices. Combining these two factors means the increase in households' basket should be equal to €28.37 in 2025.

Associated documents

- [Arcep Opinion No. 2024-1593 of 18 July 2024 on the La Poste rate proposal received on 18 June 2024 for mail and parcel delivery products in Metropolitan France, in French overseas territories and internationally, that are part of the universal postal service](#)
- [Press release of 27 July 2023: Arcep publishes its opinion on universal postal service pricing in 2024](#)
- [Press release of 20 June 2023: Arcep sets the multiannual price caps for universal postal service products in 2024-2025](#)

Arcep at a glance

The Regulatory Authority for Electronic Communications, Postal Affairs and Print Media Distribution (Arcep), a neutral and expert arbitrator with the status of independent administrative authority (IAA), is the architect and guardian of internet, fixed and mobile communications and postal networks in France.