

Key figures 2025



USAGE

Source: 2026 Digital Market Barometer and Observatory of Electronic Communications market in France, as of Q4 2025.

94%
of people in France used the internet in 2025, and **84%** on a daily basis.

86%
of people ages 12 and up report exchanging messages via mobile apps (stable) and **80%** use those apps for calling (+2 points YoY).

38%
of mobile subscribers have a monthly data allowance of more than 100 GB (+6 points YoY).

18.3 GB
is the average monthly mobile data usage per SIM card in the fourth quarter of 2025 (up 2.3 GB YoY).

≈ 1 in 4 people
have had at least one digital device (smartphone, computer, television, etc.) repaired in the last three years.



ARTIFICIAL INTELLIGENCE

Source: 2026 Digital Market Barometer.

1 in 2 people, and 85% of young people ages 18 to 24, report having already used AI tools (+15 points YoY).

34%
of generative AI users use it every day.

51%
of users employ multiple generative AI tools.

64%
of users often, if not always, double check the information provided by AI.

73%
of generative AI users aged 18 to 24 used it to do their homework.

THE MAIN WAYS IN WHICH USERS UTILISE THE SERVICE ARE:

73%
searching for information.

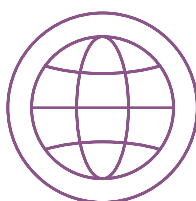
58%
text translation and editing.

57%
the search for new ideas.

THE MAIN REASONS FOR USING AI ARE:

41%
time savings and increase productivity.

33%
user-friendliness and features.



CONNECTIVITY AND SUBSCRIPTIONS

2025 data

Source: Observatory of Electronic Communication Services; Broadband and superfast broadband subscription and deployment scorecard; Observatory of 5G rollouts.

33 million
internet subscriptions, of which more than 8 in 10 are fibre-optic connections (+7 percentage points year-on-year).

42.4 million
households in France are eligible for fibre-optic connection (representing 94% of all premises), an increase of 1.8 million in one year.

Between 15,000 and 22,000 5G sites
have been launched commercially according to the operator over the past five years (of which 10,501 to 13,508 are in the 3.5 GHz band).

39%
of SIM cards are active on 5G networks, which equates to **33 million** SIM cards.



INTERCONNECTION

2025 figures

Source: Barometer of Data Interconnection.

56 Tbit/s

This is the volume of incoming traffic at the interconnection point on the networks of the main internet service providers (ISPs) in France by the end of 2025, representing an annual increase of 10.4% compared with 2024.

28.1%

This is the growth rate in outbound traffic from ISPs' networks in 2025 compared with 2024. It reaches 6.6 Tbit/s, which helps to reduce the imbalance between inbound and outbound traffic.

49%

of traffic destined for end users.

This is the combined share accounted for by the CDN provider (Akamai) and the four largest content and application providers (Netflix, Amazon, Google, Meta).

19%

This is the proportion of incoming traffic at the interconnection point that is saved by the presence of internal CDNs.



IPv6

Figures as of end of 2025

Source: IPv6 Barometer

94%

of customers on public fixed access networks (FttH, câble, ADSL) in France were IPv6 enabled (+7 points YoY), versus 83% on mobile networks (+13 points YoY).

75.6%

This is the overall IPv6 penetration rate in France, including businesses.

38%

of websites are available via IPv6 (+3 points YoY).

25%

of domain names accept emails sent via IPv6.

Of the 100 countries in the world with the largest number of internet users, **France rose to number one spot in November 2025 in terms of IPv6 use**, with a combined consumer and enterprise readiness rate estimated at 75.6% in March 2026, ahead of India (75.1% IPv6) and Germany (65.4% IPv6).



ENVIRONMENT

2024 data

Source: Annual Achieving Digital Sustainability survey—5th edition

+23%

in greenhouse gas emissions from data centre operators and a 12% rise in electricity consumption over the course of one year.

575,000 m³

This is the volume of water withdrawn by data centre operators in 2024. This figure is similar to that for 2022.

+1%

in greenhouse gas emissions from the leading telecoms operators.

4.1 TWh

of energy consumption by fixed and mobile networks.

170 GWh

of energy was required to manufacture the fibre-optic cables sold in France in 2024, representing 26% of the energy consumption of fixed networks in France in 2024

+4%

in energy consumption by mobile networks over the course of a year in 2024, driven by growth in mobile data usage and network expansion. Energy consumption by fixed networks is set to fall by 16% due to the widespread roll-out of fibre-optic networks.

3.4 TWh

of energy consumption by internet boxes and TV set-top boxes, which is more than five times the energy consumption of fixed-line networks.

+4%

in mobile phone launches over the past year, and a 9% increase for computer screens and tablets. This marks an upturn following two years of decline.